

RESULTS UK Job Description: Policy Advocacy Officer (Nutrition)

There are many organisations working to fight hunger and poverty around the world. RESULTS focus is unique: we seek to make change in the world through utilising a combination of Grassroots advocacy, Parliamentary advocacy, and Policy advocacy to create the public and political will to end poverty.

To deliver Policy advocacy, where this role sits, we have a team of in-house experts recognised throughout the sector as being among the best in their fields. Alongside publishing original research and supporting our grassroots and Parliamentary teams with up-to-the-minute information on our issues, they also advocate directly with staff at policy-making organisations like the Department for International Development or the World Bank.

At the International level we work with RESULTS and other organisation from around the world through the ACTION Global Health Advocacy Partnership. (www.action.org).

RESULTS UK believes the building blocks of the end of poverty can be most simply articulated as “health, education, and economic opportunities”. These are the things that all people, wherever they live, need and have a right to. Within these three areas, we prioritise a small number of specific issues where we can have most influence to achieve much needed development progress.

Within “health”, we work to strengthen the global fight against Tuberculosis (TB); promote key means to improve child survival and health; promote key interventions to reduce undernutrition; and work with others to advocate for the strengthening of health systems in developing countries. Within “education”, we advocate for the achievement of ‘education for all’, prioritising the most marginalised; and we call for the resources and policy changes needed to strengthen education systems in developing countries to deliver good quality learning for all. Within “economic opportunities”, we promote inclusive access to diverse financial services for the most marginalised.

Across all our issue areas, our aims are to mobilise resources, change policy and policy-in-practice, and create the public and political will that will bring about change.

Role description

RESULTS has a long and successful history of providing policy input to decision makers in institutions that make crucial choices in international development such as DFID and the EC, but also important multilateral agencies such as the World Bank, the Global Fund to Fight AIDS, TB, and Malaria, and SUN (Scaling up Nutrition). We also are a strong policy voice within our sector, influencing and supporting other Civil Society organisations. Much is known about how development can be more effective but

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this knowledge does not always inform policy and policy-in-practice. Our role is less focussed on creating new field research, but more about translating the best evidence into succinct, effective, policy recommendations that are taken up and implemented by these major development actors to help end poverty.

The heart of the policy team's role is to provide solid policy evidence and messaging to underpin all of RESULTS work. The policy team goes beyond the production of this evidence: it also delivers it as highly-focussed advocacy messaging to the stakeholders who require the most detailed and nuanced levels of technical briefing. These audiences particularly include civil servants and the staff of key development agencies and civil society organisations, but also the parliamentarians and members of our grassroots network who are the strongest champions for our work.

The Policy Advocacy Officer will be a key part of our Policy Advocacy Team. Reporting to the Head of Policy Advocacy, **the post-holder will take lead responsibility for being an issue-area expert on nutrition and share responsibility for some related development issues** such as equity, education, financing, Health System Strengthening, gender, Early Childhood, and the Sustainable Development Goals. The Policy Advocacy Officer will lead on the development and delivery of high-quality policy advocacy for use in all of RESULTS work to the audiences described above.

Nearly half of all deaths in children under 5 are attributable to undernutrition, translating into the loss of about 3 million young lives a year. A further 155 million are stunted, leading to potentially reduced cognitive and physical capacity. These children could survive and thrive with access to simple, affordable interventions. Global leaders and institutions could improve child health by helping countries to deliver integrated, effective nutrition plans in a continuum, starting with a healthy pregnancy for the mother, through birth and care up to five years of age. Good nutrition is also fundamental to educational success.

In leading policy advocacy in this issue, the post-holder will lead relationships with UK and global institutions on nutrition policy. Globally, they will work strategically as part of the ACTION Global Health Advocacy Partnership to mobilise greater resources and political commitment for improved response to undernutrition. The ACTION network seeks to address undernutrition through implementing cutting-edge, results-based advocacy and communication strategies.

As a member of the Policy Team, the post-holder will also be working closely with members of the Parliamentary and Grassroots Teams in order to deliver on RESULTS overarching objectives: being generous with the sharing of knowledge, advocacy expertise, and contacts while working in a collaborative environment is essential.

Key responsibilities

Policy Advocacy Strategy

- Working with others, lead the development and implementation of a high impact and politically strategic advocacy strategy for nutrition.
- Work closely with the Parliamentary Advocacy and Grassroots Advocacy Teams to ensure parliamentary and grassroots activity is strategically supported by high-quality research and material.
- Work with the Grassroots Advocacy Team to identify key advocacy moments and targets and support grassroots campaigners to build relationships with key decision makers and MPs.
- Ensure our advocacy and relationships always remain non-partisan and cross-party, in line with our charitable aims and objectives.

Policy Leadership

- Lead on the Nutrition issue area for RESULTS, and develop and maintain expert-level knowledge of this issue. Provide knowledge, evidence, and recommendations to all RESULTS staff on this issue.
- With the Head of Policy Advocacy, identify specific policy gaps or opportunities where RESULTS' work can have an impact.
- Actively seek leadership positions on this issue within the development sector, where our leadership will be strategic and further our policy advocacy objectives.
- Write and disseminate high quality, impactful policy analysis and research.
- Provide high quality policy input to consultations and enquiries from the UK Government, UK parliament, regional and global organisations as needed.
- Jointly coordinate, with the relevant Parliamentary Advocacy Officer(s), the planning, delivery and evaluation of Parliamentary Delegations to developing countries and Advocacy Tours for Southern speakers to the UK that aim to increase the number of parliamentarians ready to champion RESULTS' issues, and influence UK Government policy, including follow-up activities with the delegates and those they spoke to.

Partners and coalitions

- Liaise with RESULTS organisations in other countries, the ACTION Global Health Advocacy Partnership Secretariat (based in Washington DC) and other ACTION partners to coordinate our policy advocacy at a global level.
- Work closely with civil society and other partner organisations and allies in Europe to coordinate policy advocacy in the UK and Europe.
- Represent RESULTS in global coalitions and consortia relevant to your lead issue area(s), such as Scaling Up Nutrition (SUN), as agreed with the Head of Policy Advocacy.
- Contribute to building the capacity of Southern partners to carry our successful advocacy and policy influencing on development issues.

Communications and media

- Identify media opportunities and support media activity (including traditional and social media) related to nutrition, working closely with the Head of Policy Advocacy and the Communications Manager, supporting media spokespeople (both RESULTS spokespeople and external champions) with briefings and content as required.
- Contribute content to RESULTS UK's website, blog and social media to help achieve our organisational objectives and strengthen our brand presence.

Monitoring, evaluation and reporting

- Carrying out effective M&E of your work, usefully recording activity and outcomes that enables RESULTS to measure its success, in addition to measuring the impact of your activities towards these outcomes.
- Support the Head of Policy Advocacy and grant management staff in preparing reports to our donors on policy advocacy activity and outcomes.

Management and organisational development

- Develop funding ideas to support and expand other pieces of your work portfolio in close collaboration with the Fundraising Officer and your head of team.
- Contribute actively to RESULTS UK's organisational development, for instance by participating in strategic discussions and evaluations, and sharing your experience and ideas, sharing benefits of training courses, and working flexibly to support other staff as required.
- Manage and supervise interns or volunteers (in the office) as required.

Person specification

This role is suitable for someone with policy advocacy, research or public affairs experience, preferably in the UK, who understands the way that policy decisions impact global poverty and want to influence these decisions. Specific knowledge of health (particularly nutrition), education or economic opportunities is very useful but not wholly essential – equally important is a proven ability to quickly gain an understanding of a complex new area and translate it into succinct, clear, achievable recommendations.

As well as carrying out high quality desk-research, the post holder needs to be dynamic, confident and efficient, capable of building relationships with officials, including parliamentarians, in this country and around the world. You will work alongside Parliamentary Advocacy Officers to provide evidence to decision makers and turn them into champions for RESULTS' issues, and with the grassroots team so that RESULTS' messages will inform an engaged and passionate public.

This post will provide excellent opportunities for leading policy advocacy, for working closely with parliamentary and grassroots advocates, and for deepening an understanding of specific international

development issues.

Essential criteria

Skills and Experience

- At least 1 years' experience of policy or research work to support advocacy or influencing work in the UK or in an international setting, preferably in global health, education, economic development or a related development area.
- An understanding of the nutrition landscape and the current political framework that it operates within, in the UK and global contexts.
- A demonstrated ability to understand and synergise large amounts of complex information and draw out key points for briefings, articles and publications.
- An understanding of current debates in nutrition and an ability to leverage these to drive positive results for the poor, or a proven ability to quickly gain an understanding of a new field;
- An ability to write clearly and succinctly, for a range of audiences, from lengthy formal submissions to short articles or blogs;
- Experience in representing organisations, networking, and working in coalitions.
- Excellent writing ability in English.
- Experience of project management including monitoring and evaluation, reporting and managing budgets.

Personal attributes

- Passion for international development and a good knowledge of international development contexts, concepts and debates, ideally gained through first hand experience working in Southern contexts.
- Self-starting, highly organised, and able to manage multiple tasks.
- Ability to respond flexibly to changing priorities, and to both set and work to deadlines.
- A good team worker who enjoys supporting other members of a team and working together for common objectives.
- A high level of attention to detail.
- Public speaking experience, good presentations, good all-round communication skills.
- Willingness and ability to travel outside the UK.

Desirable criteria

- Programmatic development work experience related to nutrition, preferably in a developing country.
- A postgraduate qualification in international development or a related field.
- Experience of managing volunteers.

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- Experience of advocacy work targeting the UK Department for International Development (DFID).
- Experience producing publications (managing the writing, editing, design, graphics, and printing processes).
- Experience of fundraising, for example writing proposals and managing an application process.

Salary, benefits, and other key information

The line manager for this role is the Head of Policy Advocacy.

1. **Starting date:** The position is available from 1st April 2018.
2. **Salary:** This role is graded as a P2 level role with a starting salary of £27,244 per annum.
3. **Hours of work:** This post requires a working week of 37.5 hours (excluding breaks). These hours will be worked as agreed with the line manager but some flexibility may be required to meet the needs of the job. There is no paid overtime.
4. **Holidays:** 25 days per year plus bank holidays (pro rata), increasing by one day per year of service to a maximum of 30 days. Three days are to be taken in the period between Christmas and New Year when the office is closed. Holidays are earned in arrears.
5. **Length of contract:** This is a full-time permanent position.
6. **Notice period and probationary period:** The employee will have a probationary period of one month during this time the notice period is one week. After the probation period: One month. After 2 years' service: 2 months.
7. **Travel:** Occasional International travel will be required. The postholder must be able and willing to travel in developed and developing countries.
8. **Location:** The post will be based in RESULTS UK's national office at 31-33 Bondway, Vauxhall, London SW8 1SJ.
9. **Additional Benefits:** Staff joining RESULTS are automatically enrolled in our company pension scheme unless choosing to opt out. A legally mandated minimum employee contribution applies, and all employee contributions to pension are matched 1:1 by RESULTS up to a maximum of 5% of gross salary. Staff may receive a tax-efficient loan for the purchase of a bike through which the final price of the cycle is lower than on the market. Details at cyclescheme.co.uk. Staff may receive a loan for the purchase of a travel season ticket.

Recruitment Process: Please apply by sending a CV (maximum 3 pages) and cover letter (maximum 2 pages) in English to jobs@results.org.uk. Do not send any other documents or attachments at this time. The closing date for applications is Wednesday 14th March at 5pm. Interviews will be scheduled towards the end of the following week.